

# Press Information

For Immediate release

## **BEGIN YOUR REMARKABLE ADVENTURE WITH THE NEW 2017 CRF250L AND CRF250 RALLY**

**PENANG, 28 August 2017** – Boon Siew Honda Sdn Bhd (BSH) is proud to announce the new 2017 CRF250L and CRF250 Rally cater to two-wheel enthusiast of lightweight adventure bikes who seek for fun to ride both on and off-road for weekend adventures, comfortable to tour with as well as useful and practical for daily ride.

### **CRF250L**



The Honda CRF250L, launched worldwide in 2012 include Malaysia and found popularity with experienced riders – who often keep it as a second bike – while also connecting a younger demographic to Honda, many of whom use it as a cool, stylish alternative to a scooter. And for every owner, it offers the chance to head off the tarmac and on to the dirt. With styling cues taken directly from Honda's CRF250R machines, the new CRF250L is ready for anything a rider can throw at it: it's tough, practical and equally at home around a city block or out on the trail.

The CRF250L is a true small capacity all-rounder, and as such is built so form and function seamlessly intertwine. Its slim width not only helps it in traffic, but also off-road where the smooth seat/tank interface also allows the rider to transfer their weight freely.

The CRF250L powered with a 249cc liquid-cooled single-cylinder DOHC engine has more bottom-end torque and high rpm power, with a linear delivery and it is also EURO4-compliant. Peak power of 18.2kW is delivered @ 8,500rpm with peak torque of 22.6Nm arriving @ 6,750rpm from revised PGM-FI and throttle body plus a new airbox, connector tube and lightweight exhaust.

A primary balance shaft further reduces vibration and the six-speed gearbox and clutch are manufactured to cope with the extra stress of riding off-road. The 10.7 kW heat-release radiator features a thin guide-ring cooling fan to maintain even temperatures at low speeds. The 7.8L (including 1.8L reserve) fuel tank delivers class-leading range: with fuel consumption from the engine of 33.3km/l (WMTC mode), over 250km is possible.

The CRF250L's frame is constructed from steel, with twin oval-section main spars and a semi-double cradle. but new bodywork draws its influence from the minimalism for the CRF450R MX for a sharper, slimmed-down look. A digital dash adds a tachometer and fuel gauge and ABS is fitted as standard, with the option of disengaging it for the rear brake.

The CRF250L comes finished in Honda's Extreme Red racing colour as a base, with black and white accents drawn directly from HRC's factory machines.

## **CRF250 RALLY**



The CRF250 Rally with the motto, "Weekend Adventurer" is an EURO4-compliant 250cc dual purpose motorcycle which opens up a whole new range of two-wheeled opportunities, whatever the rider's experience level. It not only looks ready to compete in a desert stage, but also delivers a real taste of adventure to riders who prefer a light, easy-to-manage machine.

The CRF250 RALLY uses the CRF250L as its base, and adds a wide range of changes that make it a unique proposition in the market. The styling inspiration draws fully on the HRC CRF450 RALLY race machine. At the front, the 'floating' screen, fairing and radiator shrouds provide wind protection, with the rest of the machine showing off minimal MX style. The headlight is a compact, asymmetric dual LED unit while the rear light, LED indicators and number plate bracket tuck discreetly away.

The CRF250 RALLY's 250cc liquid-cooled single-cylinder DOHC engine's performance is focused on bottom-end torque and high rpm power, plus a linear delivery. Peak power of 18.2kW is delivered @ 8,500rpm with peak torque of 22.6Nm arriving @ 6,750rpm. The CRF250 RALLY's frame is constructed from steel, with twin oval-section main spars and a semi-double cradle. The large fuel tank of 10.1L (including 1.6L reserve) allows extensive range of over 320km thanks to fuel consumption of 33.3km/l (WMTC mode), and the new digital dash includes a fuel gauge and tachometer. A wheelbase of 1,455mm is matched to a 28.1° rake with 114mm trail and ground clearance of 270mm (15mm more than the CRF250L). Wet weight is 157kg

Long travel suspension and high ground clearance enhance its long-distance off-road ability and a larger floating front disc – plus ABS that can be switched off for the rear brake – delivers the stopping power. The EURO4-compliant engine boasts solid bottom-end torque coupled with substantial top end power thanks to changes compared to the original CRF250L, which include revised PGM-FI and throttle body, a new air box connector tube and lightweight exhaust.

The CRF250 RALLY comes finished in Honda's Extreme Red racing colour as a base, with black and white accents inspired by the HRC factory machines.

Building on the growing appetite for adventure, BSH decided to bring the funky CRF250 Rally designed to be a small-capacity adventure bike for the masses here in Malaysia. The Rally is a great addition to the Honda range that fills a niche by providing a lightweight adventure bike that's happy on road or off.

The new CRF250L and CRF250 Rally will be available in Honda dealer showrooms from 29<sup>th</sup> August 2017 and they are priced at RM 24,378.94 for CRF250L and RM 28,618.94 for CRF250 Rally respectively. Prices include GST but exclude road tax, insurance and registration. The model comes with two years or 20,000km manufacturing warranty (whichever comes first).

For more information on 2017 CRF250L and CRF250 Rally, please refer to our Facebook page: [www.facebook.com/HondaMotorcyclesMalaysiaBoonSiewHonda](http://www.facebook.com/HondaMotorcyclesMalaysiaBoonSiewHonda) or Toll-Free line at 1800-88-3993 (Monday to Friday 8am to 5pm, exclude Public Holiday)

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### Technical Specifications of 2017 CRF250L

Model	CRF250L
Engine Type / <i>Jenis Enjin</i>	250cc Liquid-Cooled Single DOHC/ 250cc <i>Penyejuk Cecair, DOHC</i>
Bore X Stroke(mm) / <i>Gerek &amp; Lejang</i>	76.0mm x 55.0mm
Frame/ Rangka	Steel Twin Tube (Tiub Dwi Besi)
Compression Ratio / <i>Nisbah Mampatan</i>	10.7:1
Max.Power / <i>Kuasa Kuda Maksimum</i>	<a href="#">18.2kW@8500rpm</a>
Max.Torque / <i>Tork Maksimum</i>	<a href="#">22.6Nm@6750rpm</a>
Clutch Type / <i>Jenis Klac</i>	Wet Multiplate Hydraulic / <i>Multi Plat Basah Hidraulik</i>
Transmission / <i>Transmisi</i>	6 Speed Manual / <i>6 Kelajuan</i>
Dimensions / <i>Dimensi (LxWxH) (mm)</i>	2195 x 815 x 1195mm
Wheelbase / <i>Asas Roda (mm)</i>	1,445
Curb Weight / <i>Berat Keseluruhan (kg)</i>	146kg
Fuel Tank Capacity / <i>Muatan Tangki Petrol(ℓ)</i>	7.8Liter
Suspension Type / <i>Jenis Suspensi</i>	Front Axle: 43mm Telescopic / <i>Teleskopik</i>
	Rear: Pro-link / <i>Prolink</i>
Tyres Size / <i>Saiz Tayar</i>	Front: 3.00-21 51P
	Rear: 120/80-18M/C 62P

### Technical Specifications of 2017 CRF250 Rally

<b>Model</b>	<b>CRF250 Rally</b>
Engine Type / <i>Jenis Enjin</i>	250cc Liquid-Cooled Single DOHC/ 250cc <i>Penyejuk Cecair, DOHC</i>
Bore X Stroke(mm) / <i>Gerek &amp; Lejang</i>	76.0mm x 55.0mm
Frame/ <i>Rangka</i>	Steel Twin Tube (Tiub Dwi Besi)
Compression Ratio / <i>Nisbah Mampatan</i>	10.7:1
Max.Power / <i>Kuasa Kuda Maksimum</i>	18.2kW@8500rpm
Max.Torque / <i>Tork Maksimum</i>	22.6Nm@6750rpm
Clutch Type / <i>Jenis Klac</i>	Wet Multiplate Hydraulic / <i>Multi Plat Basah Hydraulik</i>
Transmission / <i>Transmisi</i>	6 Speed Manual / 6 <i>Kelajuan</i>
Dimensions / <i>Dimensi (LxWxH) (mm)</i>	2210 x 900 x 1425mm
Wheelbase / <i>Asas Roda (mm)</i>	1,445
Curb Weight / <i>Berat Keseluruhan (kg)</i>	157kg
Fuel Tank Capacity / <i>Muatan Tangki Petrol(ℓ)</i>	10.1Liter
Suspension Type / <i>Jenis Suspensi</i>	Front Axle: 43mm Telescopic / <i>Teleskopik</i>
	Rear: Pro-link / <i>Prolink</i>
Tyres Size / <i>Saiz Tayar</i>	Front: 3.00-21 51P
	Rear: 120/80-18M/C 62P

#### **About Boon Siew Honda Sdn. Bhd.**

Boon Siew Honda Sdn Bhd, a joint venture company between Honda Motor Co., Ltd. and Oriental Holdings Bhd, began operations in September 2008 with the dual aims to consolidate motorcycle production and sales in Malaysia and to achieve higher customer satisfaction and efficiency. Prior to the emergence of the new company, Boon Siew Sdn. Bhd. was responsible for the manufacturing and wholesale business of Honda motorcycle products in Malaysia. While envisioning collaboration with other Honda companies in worldwide, Boon Siew Honda Sdn. Bhd. will strengthen its competitiveness and strive to provide products and services, exceeding the customers' expectation.

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