

# Press Information

28<sup>th</sup> Dec 2011

## Honda Launches the New Wave 110 MMC

A New Standard in Practicality, Durability and Fuel Efficiency



The latest roll-out from Boon Siew Honda Sdn. Bhd. is the much anticipated Wave 110 MMC (Minor Model Change), which is scheduled to make its debut on 28 December 2011.

The new model marks Honda's continual presence in the competitive 110cc category that generates a considerable market sales volume each month. Conceived from a bold design concept and new technology platform, Honda Wave 110 is expected to consolidate Honda's leadership position in the cub segment.

The company holds high expectations for the "All-mode Mighty" bike that boasts top-in-class performance with aggressive styling and optimum fuel efficiency.

The new model is an all-balanced bike in terms of power delivery, design and fuel consumption. This is a bike with the typical Honda DNA of proven reliability and durability. It would be today's sensible choice that gives the competition a run for its money.

The new Honda Wave 110 MMC is targeted for everyone who expects more style and substance from an exciting product that delivers its promise.

The new Wave 110 is available in 3 stylish colours for both the RS and R models. The top of the range RS model comes with Red and Purple Metallic plus Bright Orange (available exclusively for RS models only) while the R model has both Red and Purple Metallic with Blue Metallic (only available for R models). Each body colour is complemented with trendy body stripes in dazzling colour schemes to add excitement to each ride. The new RS model is also available in white aluminum cast wheels to live up to its image.

Recommended on the road price for Wave 110 is RM 4,771 (spoke wheel, R model) and RM 5,228 (white aluminum cast wheel, RS model). As an assurance of excellent quality and reliability, Wave 110 comes with an Extended Warranty of 2 years or 20,000kms for customers' total peace of mind.

COR Price with one year comprehensive single rider insurance  
(Price quoted for Peninsular Malaysia)

<b>WAVE 110 MMC</b>	<b>(R)</b>	<b>: RM 4,771.00</b>
	<b>(RS)</b>	<b>: RM 5,228.00</b>

### New Features



White Aluminum Rims

New Colours and Graphics

